

Sustainability Assessment Card

For Atlantis Headwear



Atlantis Headwear is an Italian company which is specialized in the design and production of high quality hats and caps since 1995.

Experience, design and innovation have made Atlantis Headwear one of the most solid companies in the headwear sector in Europe. The company embarked on the path towards sustainability three years ago, with the production of the first sustainable products.

*"We must abandon our old convictions, question ourselves and push forward, define a common goal, give ourselves a vision and share it. We have decided to get involved and analyse our processes, choices and results, because, after 25 years, we do not feel "arrived" but ready to set out. **'Follow our journey to the sustainable headwear'** is our invitation to accompany us on this journey".*

Alessandro Colle Tiz, President of Master Italia SpA

Sustainability Assessment by Cikis



SUPPLY CHAIN



INTERNAL PROCESSES



PRODUCTS

Cikis has analysed Atlantis Headwear's sustainability performance with respect to the elements which have the biggest impact in the fashion sector.

Cikis' assessment has been made on the 2021 sustainable capsule collection. Cikis has made a benchmark analysis of Atlantis Headwear's practices with respect to international sustainability standards.

Management of collections	Suppliers' environmental management
Materials and chemical processes	Suppliers' workers rights
Packaging	Governance
Information and services to customers	Welfare and diversity
Supply chain traceability	Offices, stores and transport

Best practice

Good

To improve

Top Sustainability Brand Actions

- ✔ Low impact fabrics: the sustainable collection is made with 41% recycled yarns. GEO is made with 100% recycled polyester. Chemical standards followed are more restrictive than European legal requirements.
- ✔ Ongoing collections: Atlantis Headwear's products remain in their catalogue for years, avoiding waste of unsold items.
- ✔ Protection of workers along the supply chain: for its sustainable collection, Atlantis Headwear is using certified fabrics that are produced in factories that respect workers' rights throughout the supply chain.
- ✔ Enhancement of sustainability in corporate planning: all people within the company are involved in the sustainability journey through trainings and collection of ideas, to ensure that sustainability is a shared value in all company teams.
- ✔ Diversity inside the company: 73% of top management is made up of women and equal salary is guaranteed.
- ✔ Protection of workers inside the company: the company is currently adhering to international protocols.

2021-2023 Brand Priorities

Based on corporate values, strategic planning activities carried out in recent years and the results of the Assessment carried out by Cikis, Atlantis Headwear has defined its objectives for improving sustainability and its guidelines for future business decisions:

- 1 Constant increase in the number of sustainable products: since 2018, Atlantis Headwear has been continuously increasing the number of sustainable products in their annual collections, reaching 6 sustainable products out of 9 total new products in the 2021 collection. The goal is to produce an entirely sustainable collection by 2023.
- 2 Emission compensation in transport: Atlantis Headwear's 2021 goal is primarily to compensate emissions generated from transport from Chinese suppliers to the Italian warehouse and from the warehouse to customers; secondly, the company aims to allow customers to select more sustainable transport options in their online purchases.
- 3 Elimination of textile waste: by the end of 2021 Atlantis Headwear aims to identify the best way to reuse textile waste generated in the manufacturing phase. Additionally, they have an even more ambitious goal: by 2025, the company intends to launch a project that will help customers give products a second life. They will do this by working on design for recyclability and by offering services and solutions to customers.
- 4 Dialogue with customers: Atlantis Headwear has already created digital labels that describe the supply chain of selected products; they now aim to help customers reduce their environmental impact when using products.



Creation is the art of fashion and sustainability is the new work in which to excel.