

COMPANY PROFILE





Leading the way to 100% Sustainable Headwear

Creating headwear for the future.



“

Climate change, the exploitation of resources and companies' impact on the environment have woken up our consciousness and opened our eyes. We must question how we used to do things, so we can do them in a different way.

We design and make hats. It might seem like a simple product, but it involves a whole world that allows us to tell people's stories.

We are people who think about people and today we must think about what is most precious to them: the environment. For Atlantis, being sustainable is not just an abstract concept: it's a daily behavior.

It is not just a business occasion.
It is not just a responsibility.

It's a revolution. It's the natural evolution that every company must go through.

We got it into our heads. And you?

”

Alessandro Colle Tiz
President of Master Italia SpA



OUR STORY

Atlantis was born in Venice more than 25 years ago from our love for hats, until it became a vocation. Our passion runs deep: it keeps our heads young, it inspires our minds, it frees our souls. It is at the very core of who we are. We are a company dedicated to design and make high quality sustainable hats.



NUMBERS

25+ YEARS OF EXPERIENCE AND KNOW-HOW

We are headwear makers with passion since 1995.

60 COUNTRIES REACHED

We have a wide distribution, from most of the Eurozone to the United States. We also serve Australia and New Zealand.

6 MARKET SEGMENTS

- Merchandising
- Private label
- Corporate
- Retail
- Souvenir
- Workwear



SUSTAINABILITY

OUR JOURNEY TO SUSTAINABILITY

2018



The beginning of our path, by introducing first Oeko-Tex® models, eco-friendly dyeing and a traceability passport of our products.

2019



Launch of the Green Collection in recycled polyester, organic and recycled cotton.

2020



The commitment never stop. Release of the **first Sustainability Report**, to spread our social and environmental impact.

2021



Introduction of the Polylana® fiber, with reduced environmental impact and enhanced performance capabilities. Our R&D strongly focused on finding sustainable solutions.

2022



Release of the first collection of hats and beanies made only from recycled or organic materials. **New important goals to follow our “green revolution”.**

OUR COMMITMENT



100%
sustainable
by 2025

The whole Atlantis collection will be produced within a **sustainable mindset**, by using **certified materials and production processes** with a lower impact on our environment by 2025.

OUR COMMITMENT

WE CARE FOR PEOPLE



We stand together for human rights and to ensure health, safety and equity to all the people who participate in our supply chain, from producers and employees to customers, promoting an inclusive and sustainable economic growth.

WE SUPPORT THE ENVIRONMENT



Aware of the carbon footprint of our activities, we started to use raw and recycled materials from qualified sources. We believe the growth of our business should respect the rhythms of the planet and rely on a cradle-to-cradle approach.

WE THINK ABOUT THE FUTURE



Our company is committed to reduce the waste and the use of natural resources aiming to create a positive impact for people and the environment in which we operate.

SUSTAINABLE MATERIALS

ORGANIC COTTON



The alternative of a cotton grown with low environmental impact methods and products and how we reduce our impacts.

RECYCLED POLYESTER



One of the most used fibers in the world now can be recycled from plastic bottles.

POLYLANA®



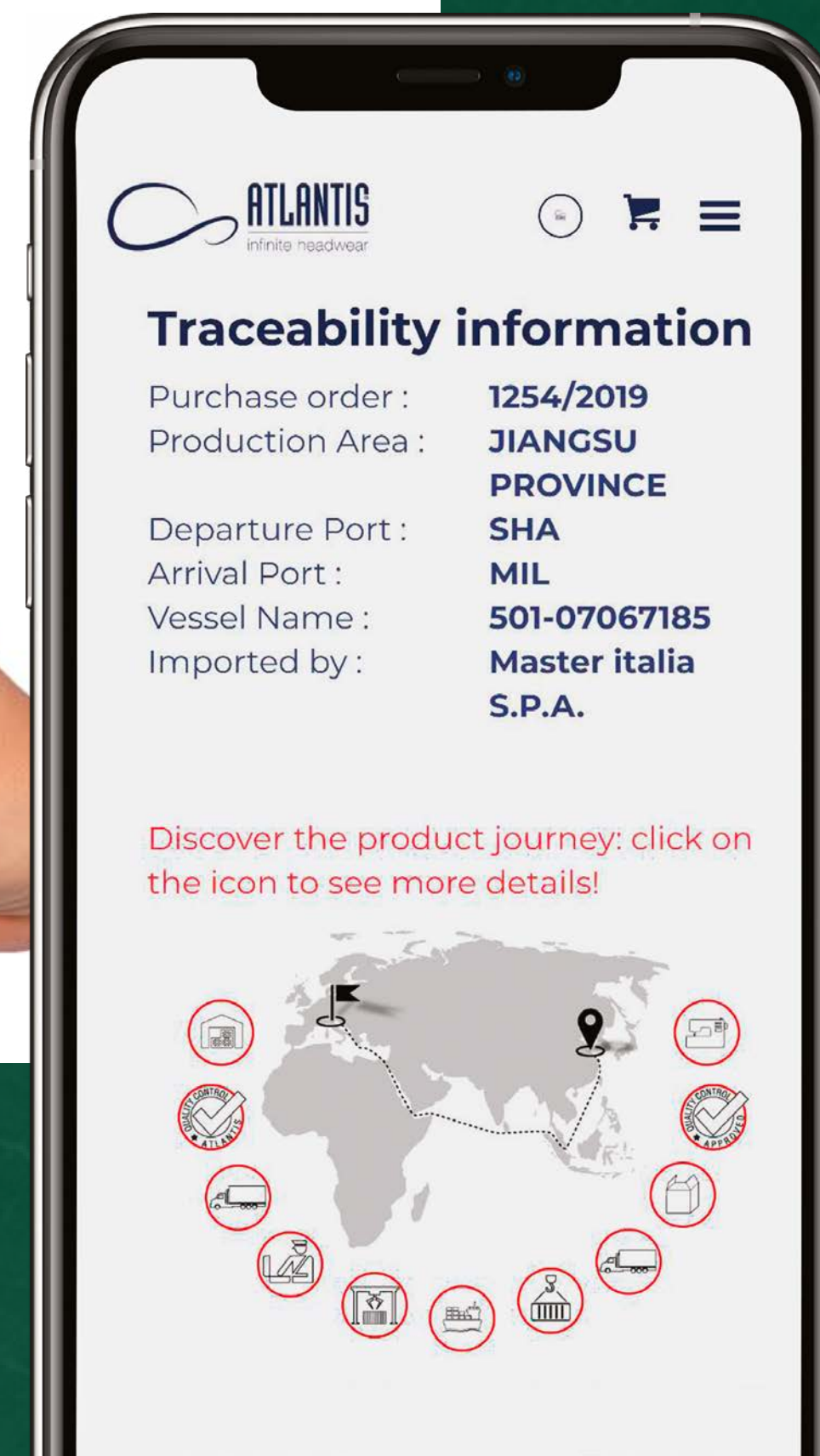
We believe in better with Polylana®, the low-impact alternative with less energy, water, waste and CO² release.

DOPE DYEING



Compared to conventional dye processes, dope dyeing technology uses less water and emissions of dyes.

TRACEABILITY



We add a QR code label on our hats as a traceability system to share the information about our products with all our customers.
We believe transparency builds trust.

OUR RESPONSIBILITY

We are proud to work with **certificated materials**, suppliers, and production processes.

We are serious about our **sustainable mission** and we want to prove we are **transparent** and **trustworthy**, to give our customers durable and quality hats.

With **different certifications** we want to guarantee that the products they buy have been accredited by a third party.

That means that **our caps are made responsibly** and **adherent to strict environmental** and **social standards**.

Third-party Standards & Programs

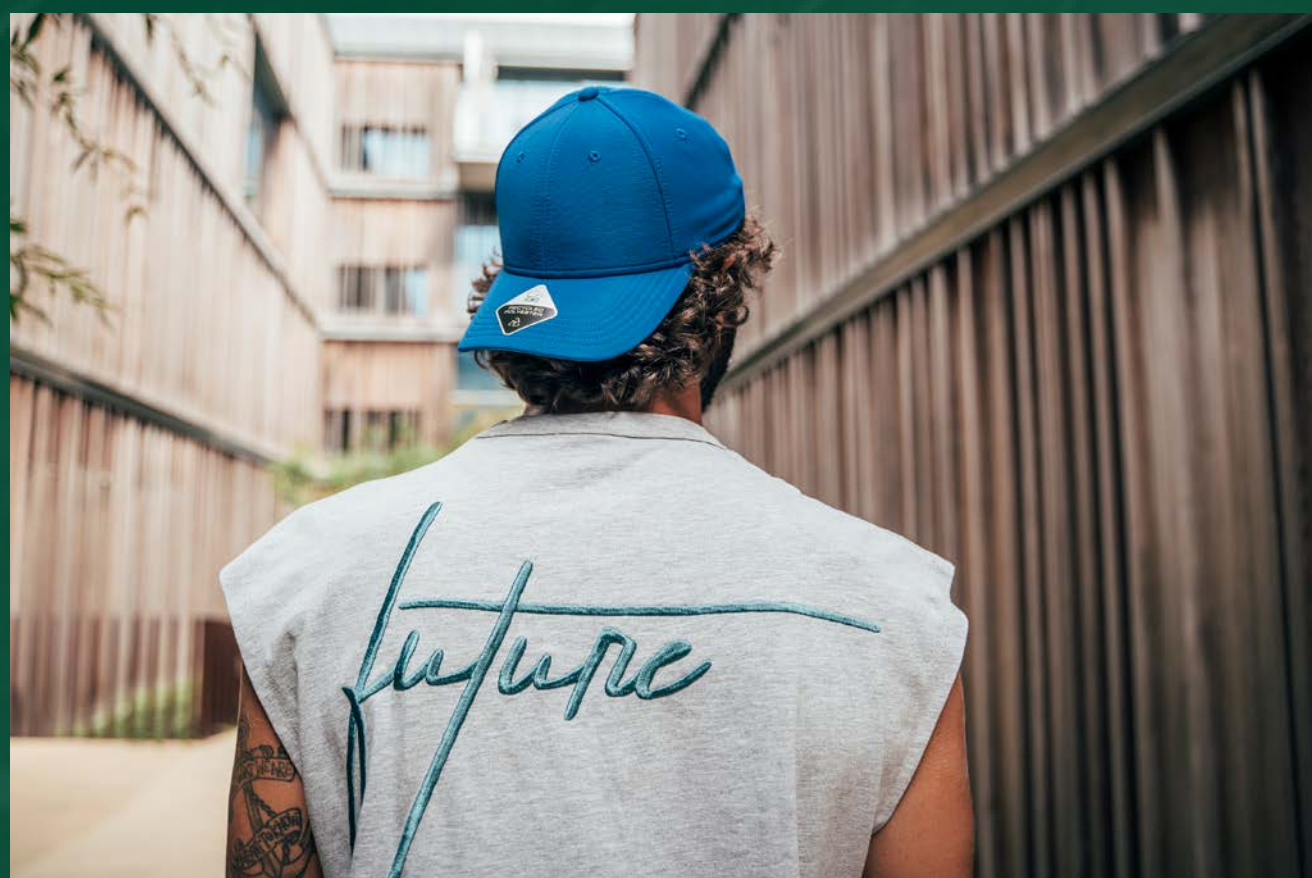




**The sustainable revolution
is on your head
#wearevolution**



COLLECTION




ATLANTIS



**Making our future
sustainable**



CUSTOM MADE

A man wearing a dark baseball cap with a light-colored brim and a small emblem on the front. He is smiling and looking towards the camera. The background is a textured, light-colored wall.

**Shaping with you the best custom
headwear for your brand.**

We put our know-how to make your accessory unique. Discover our brand-new solutions to turn your ideas into an original hat with our custom services.



Live Events



Automotive



Tourism



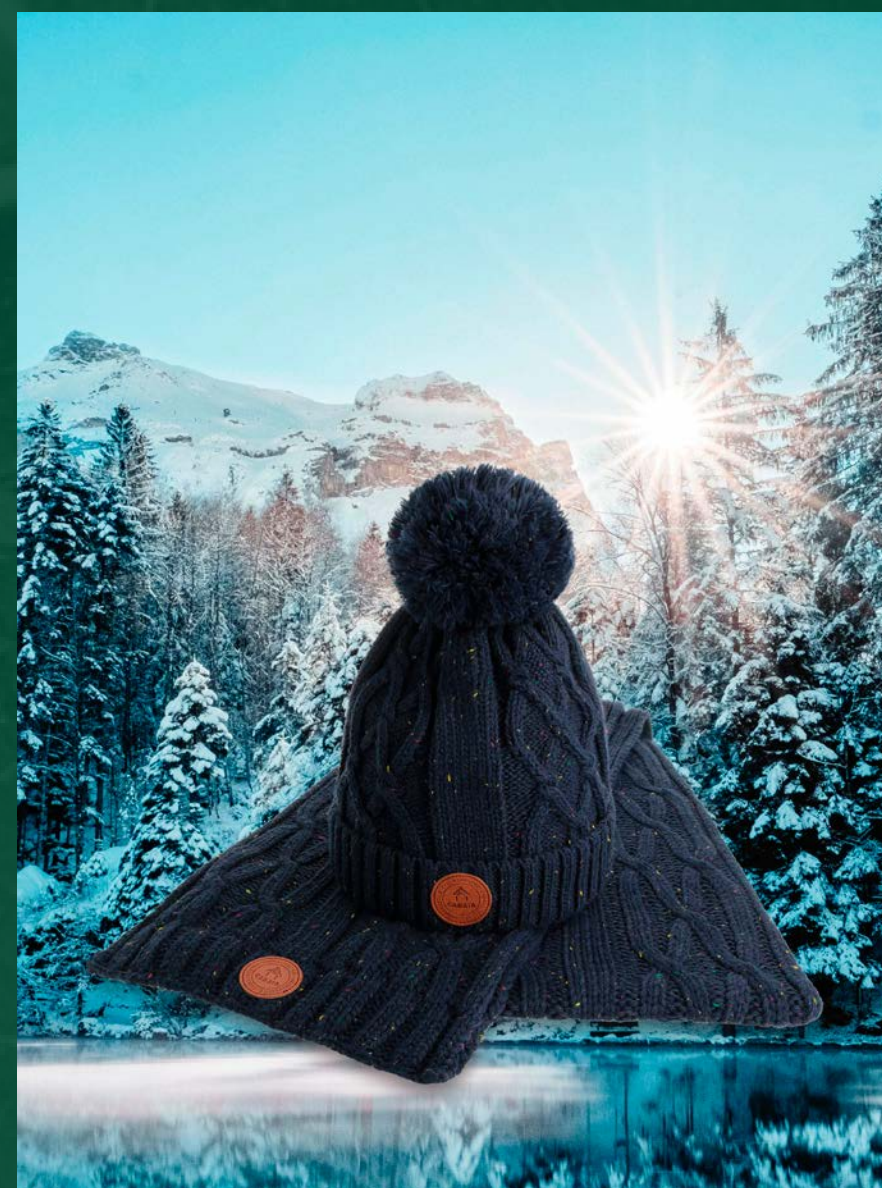
Food & Beverage



Teamsports



Workwear



Winter Styles



Beer & Spirits



HEADWEAREVOLUTION



CONTACTS

hello@atlantisheadwear.com
atlantisheadwear.com